

1 of 8

Rep Firm
Sales Office () WASHINGTON
Salesperson () IAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

CENTER FOR INDIVIDUAL FREEDOM *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	1035P-1105P	NIGHTLINE	:30	\$400.00	09/19-09/19	1	1	1	\$400.00	
Rating: 2.6												
	2	TH	1035P-1105P	NIGHTLINE	:30	\$400.00	09/20-09/20	1	1	1	\$400.00	
Rating: 2.6												
	3	F	1035P-1105P	NIGHTLINE	:30	\$400.00	09/21-09/21	1	1	1	\$400.00	
Rating: 2.6												
	4	M	1035P-1105P	NIGHTLINE	:30	\$400.00	09/24-09/24	1	1	1	\$400.00	
Rating: 2.6												
	5	TU	1035P-1105P	NIGHTLINE	:30	\$400.00	09/25-09/25	1	1	1	\$400.00	
Rating: 2.6												
	6	W	1035P-1105P	NIGHTLINE	:30	\$400.00	09/26-09/26	1	1	1	\$400.00	
Rating: 2.6												
	7	TH	1035P-1105P	NIGHTLINE	:30	\$400.00	09/27-09/27	1	1	1	\$400.00	
Rating: 2.6												

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Daypart

	W	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	09/19-09/19	1	1	\$400.00
Rating: 1.9									

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Daypart

Line	Day	Time	Program	Length	Rate	Start Date	End Date	Spots	Cost
19	TH	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	09/20-09/20		1	\$400.00
Rating: 1.9									
20	F	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	09/21-09/21		1	\$400.00
Rating: 1.9									
21	M	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	09/24-09/24		1	\$400.00
Rating: 1.9									
22	TU	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	09/25-09/25		1	\$400.00
Rating: 1.9									
23	W	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	09/26-09/26		1	\$400.00
Rating: 1.9									
24	TH	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	09/27-09/27		1	\$400.00
Rating: 1.9									
25	F	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	09/28-09/28		1	\$400.00
Rating: 1.9									
26	W	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	09/19-09/19		1	\$400.00
Rating: 1.9									
27	TH	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	09/20-09/20		1	\$400.00
Rating: 1.9									
28	F	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	09/21-09/21		1	\$400.00
Rating: 1.9									
29	M	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	09/24-09/24		1	\$400.00
Rating: 1.9									

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Rep Firm	
Sales Office () WASHINGTON
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Salesperson Phone#	202-872-5680
Salesperson FAX#	202-872-0263

Дайрәт

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Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Daypart

\$300.00

\$900.00

\$900.00

\$900.00

\$900.00

\$900.00

\$900.00

\$900.00

\$900.00

\$500.00

\$500.00

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WASHINGTON

Salesperson () JAN FOX

Salemnews.com Phone# 703 873-5880

Salesperson FAX#	202-872-0263
Salesperson Phone#	202-872-3880

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Daypart

Rep Order# 8865847 Ver# 1 Status New

Traffic Order#

Printed: 09/17/2012 9:18 AM
Last Received: 09/17/2012 9:11 AM
Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () CTR FOR INDV FREEDOM
Product CFIF
Estimate# 1011
Buyer Noelle Ramsey
Phone#
Fax#

Agency () MAIN STREET MEDIA GROUP
PO BOX 25092
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 61/139/1011
Flight Dates 09/19/2012 - 09/28/2012
Hiatus Weeks

Rep Firm
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Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	63	TU	6A-630A	GOOD MORNING UTAH-6AM	:30	\$250.00	09/25-09/25	1	1	1	\$250.00	
	Rating: 0.8											
	64	W	6A-630A	GOOD MORNING UTAH-6AM	:30	\$250.00	09/26-09/26	1	1	1	\$250.00	
	Rating: 0.8											
	65	TH	6A-630A	GOOD MORNING UTAH-6AM	:30	\$250.00	09/27-09/27	1	1	1	\$250.00	
	Rating: 0.8											
	66	F	6A-630A	GOOD MORNING UTAH-6AM	:30	\$250.00	09/28-09/28	1	1	1	\$250.00	
	Rating: 0.8											
	67	M	7P-9P	DANCING WITH THE STARS	:30	\$7,000.00	09/24-09/24	1	1	1	\$7,000.00	
	Rating: 9.6											
	68	SA	6P-9P	ABC COLLEGE FTBL-PRIME	:30	\$2,000.00	09/22-09/22	1	1	1	\$2,000.00	
	Rating: 2.4											
	69	SU	6P-9P	64TH PRIMETIME EMMY AWARDS	:30	\$7,000.00	09/23-09/23	1	1	1	\$7,000.00	
	Rating: 4.4											

---REPORT TOTALS---

Report Totals: 69 / \$44,350.00

---SALES MONTHLY TOTALS---

Sep 12: 69 / \$44,350.00
Sales Totals: 69 / \$44,350.00
Station Totals: 69 / \$44,350.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$198,879 CABL 0% KAZG 0% KJZZ 0% KPNZ 0% KSL 28%

Rep Order# 8865847 Ver# 1 Status New
EC'd Yes

Traffic Order#

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Showing Buylines: All Lines

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Station KTVX-TV SALT LAKE CITY
Advertiser () CTR FOR INDY FREEDOM
Product CTR
Estimate# 1011
Buyer Noelle Ramsey
Phone#
Fax#

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PO BOX 25092
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 61/139/1011
Flight Dates 09/19/2012 - 09/28/2012
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KSTU	24%	KTVX	22%	KUCW	1%	KUPX	0%	KUTV	22%
NTVX	0%								

Books null
Demos RA35+